Foodland Markets Facebook Post Contest Sweepstakes

1. Who can enter? You are eligible if you are 18 years of age or older as of the first posting day of the then active Post Contest and are a legal United States resident residing in Tarrant or Dallas County or their contiguous counties at the time of the Contest. Employees of G.E. Foodland, Inc. or any of their respective subsidiaries and affiliated companies ("Sponsor"), or any promotion, advertising, judging or public relations company doing business with any of the above, or any of their respective parents, subsidiaries and affiliated companies, or a member of the immediate family (parent, children, siblings, spouse, regardless of where they live) or live in the same household of such employees (whether related or not) are not eligible.

2. How to Enter Post Contests.

- Comment on the Contest Post(s) on our facebook page www.facebook.com/foodlandmarkets
- 2. Share the Contest Post(s)
- 3. Like the Contest Post(s)

You may receive a maximum of one (1) entry per Post Contest. Though we encourage liking, sharing, and commenting, additional comments or actions on the same post will not result in additional entries in the Post Conest. Entries will not carry over into subsequent Post Contests. Multiple entrants are not permitted to share the same Facebook account. Any attempt by any entrant to obtain more than one (1) entry by using multiple/different Facebook accounts, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate or subvert the entry process is prohibited and will result in disqualification and all associated entries will be void. In the event of a dispute as to any registration, the authorized account holder of the Facebook account used to register

will be deemed to be the entrant and he/she must comply with these Official Rules. The "authorized account holder" is the natural person assigned a Facebook account. Each potential winner may be required to show proof of being an authorized account holder.

3. <u>Winners</u> The approximate drawing date for the Post Contest winner(s) will be posted for each Post Contest in all contest posts.

Administrator will randomly select the potential Sweepstakes winner(s) from all eligible entries received during the Entry Period, on or around the drawing date listed on the contest post. Non-winning entries will not carry over into the drawings for subsequent promotions. The potential winners will be notified by a Facebook message. If any potential winner cannot be contacted, fails to provide any other requested information within the required time period (if applicable), if a prize notification is returned as undeliverable, or if the prize is not picked up from the specified Foodland Markets location within 10 days of notification, the potential winner will be disqualified and forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules.

The winner(s) are required to pick up their prize in person at the designated Dallas, Fort Worth, Forest Hill or Waxahachie Foodland Markets location within 10 days of being notified as a winner. A valid government issued photo ID is required to pick up the prize. Winners may be required to make themselves available for promotional appearances at the direction of Sponsor at its expense. Reasonable accommodations will be provided for substantiated disabilities at the sole discretion of G.E. Foodland, Inc. Each winner will be required to sign a release giving G.E. Foodland, Inc. and its nominees full rights to use the finalist's name, likeness, image and voice for The G.E. Foodland, Inc. Contest related advertising and publicity, including such usage on the Internet and other digital media.

4. <u>Prize(s)</u> Winner(s) will receive one of the designated prize(s) as described for that specific Post Contest. Prizes are non-transferable, cannot be redeemed for cash (except where required by law) and no substitution will be made except as provided herein at the Sponsor's

sole discretion. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning a prize depend on the number of eligible entries received for the applicable Entry Period.

Limit: One (1) prize per person/household during the Promotion Period.

5. Conditions of entry

G.E. Foodland, Inc. reserves the right to cancel this promotion at its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner and void all associated entries. Any comments/ posts or interaction of any kind on Facebook or other public forums regarding this sweepstakes that the sponsor deems inappropriate, including but not limited to, negativity, profanity, lewdness and racism will void that entrant's entries and that entrant may be disqualified.

Winners will be posted on www.facebook.com/foodlandmarkets and www.foodlandmkt.com. All issues and disputes regarding any aspect of the contest, including, but not limited to the construction, interpretation and enforceability of these official rules, shall be governed by the laws of the state of Texas without regard to principles of conflicts of laws. All suits and claims shall be brought in a court of competent jurisdiction situated in Dallas, Dallas County, Texas. G.E. Foodland, Inc. reserves the right in its sole discretion to substitute a prize of equal or greater value for any of the prizes stated in a particular Post Contest.

By participating, contestants: a) agree to and accept the Official Rules and the decisions of the Sponsor which shall be final in all respects; b) release Sponsor from and against any liability for any loss, damages, injuries or costs in any way arising from their participation in the Contest and the acceptance or use of any prize; c) agree to the use by Sponsor of names and/or likenesses for advertising, promotional and publicity purposes in any media without compensation, or right of review or notification, and agree upon request, to provide such documentation to confirm the foregoing.

Sponsor assumes no obligation to entrants for the use of their entries except as specifically set forth in these rules or in any signed releases/waivers.

This promotion is in no way sponsored by, endorsed or administered by, or associated with, Facebook.

7. **Limitations of Liability**. Sponsor is not responsible for late entries or for any incorrect or inaccurate information, whether caused by web site users or by any of the equipment or programming associated with or utilized in the Contest and assumes no responsibility for any computer, telephone, cable, network, electronic or internet hardware or software malfunctions, failures, connections, availability or intervention, error, omission, interruption, detection, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to the web site. Sponsor is not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Contest or downloading/accessing materials from the web site. If Sponsor determines that the administration, security, fairness, integrity or proper conduct of the Contest is or could be corrupted or affected for any reason, Sponsor reserves the right at its sole discretion to modify or terminate the Contest and select the winners from entries properly received prior to and subsequent to the action taken, as may be applicable. Notice of any such action shall be posted at www.foodlandmkt.com. IN NO EVENT WILL SPONSOR, ITS AFFILIATED OR SUBSIDIARY COMPANIES, ADVERTISING AGENCIES, PARTICIPATING PRIZE SUPPLIERS AND ANY OTHER INDIVIDUAL OR COMPANY INVOLVED IN THE DEVELOPMENT OR EXECUTION OF THE CONTEST OR THE DIRECTORS OR EMPLOYEES OF THE FOREGOING ENTITIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF A PERSON'S ACCESS TO AND USE OF INTERNET SITE www.facebook.com/foodlandmarkets or www.foodlandmkt.com OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SAID SITE.